



WHO AM I?

I'm a project manager and web designer. I help US businesses grow by helping them get an online presence through web design, automating processes, and digital marketing. I deliver results based on improving clients' processes to achieve their goals.

MY SKILLS

Design and Development



WordPress



HTML, CSS & Basic
JavaScript



ClickFunnels



Elementor



Automation & SEO



Project Management



Email Marketing



ConvertKit

ActiveCampaign >

PROJECT 1

Client: Story Summit
Location: Cambridge, MA



[Website: storysummit.us](https://www.storysummit.us)



WEB PAGES REDESIGN AND RESPONSIVENESS



UX, STRUCTURE, CHECKOUT PROCESS



AUTOMATIONS, FORMS AND SUBSCRIPTION PROGRAM



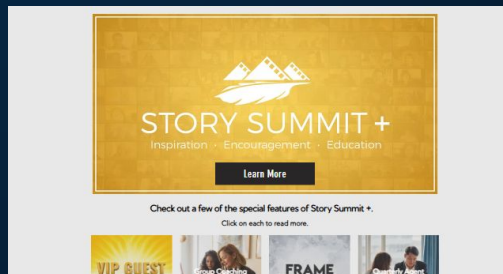
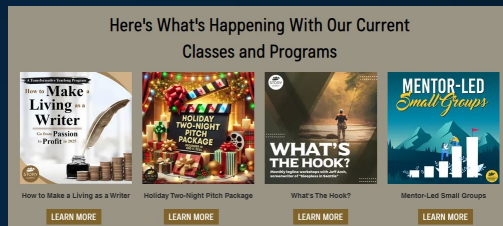
PROCESS OPTIMIZATION



Story Summit's mission is to build community and connection among students and faculty while delivering world-class instruction in the art and craft of writing.

We offer live, virtual, and interactive courses via Zoom in craft, genre, marketing, and writing as an act of self-discovery.

In all of our courses, we bring in award-winning and accomplished professionals from the publishing and entertainment industries, providing world-class instruction in a

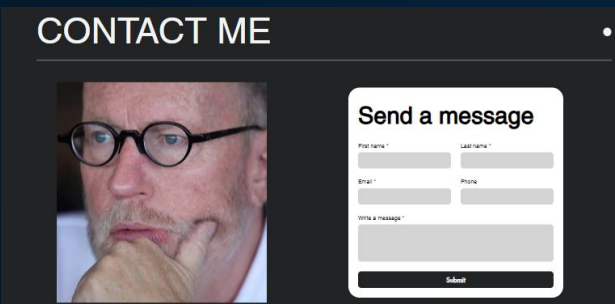


PROJECT 2

Client: David Paul Kirkpatrick
Location: Cambridge, MA



[Website: davidpaulkirkpatrick.com](http://www.davidpaulkirkpatrick.com)



WEB DESIGN, BRANDING & ADAPTABILITY FROM SCRATCH



AUTOMATIONS AND CTA'S



USER EXPERIENCE, AND FORMS



PROJECT 3

Client: Jerry Rigged Studios
Location: Chicago, IL



Website: jerryriggedstudios.com



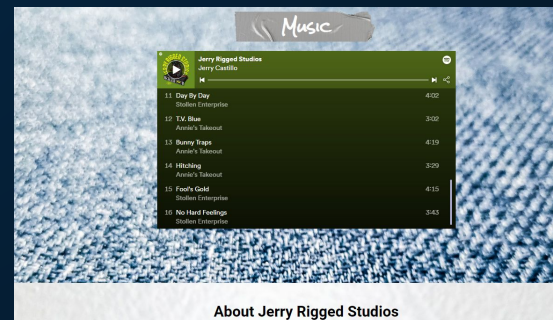
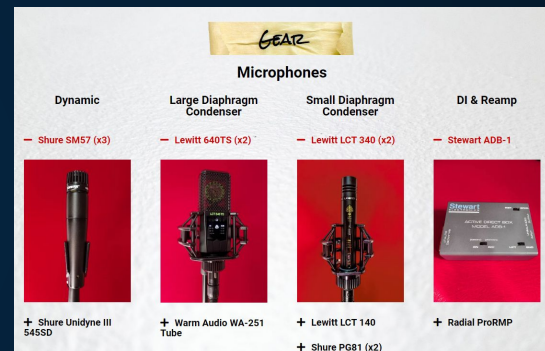
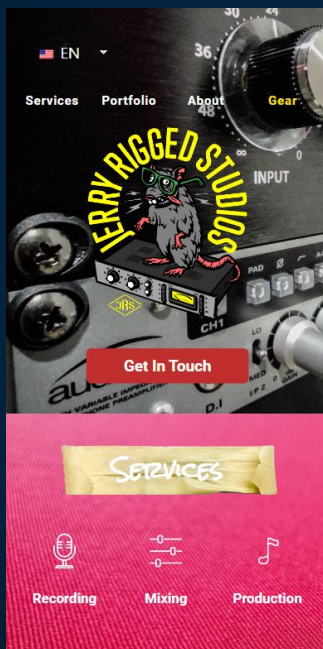
RESPONSIVE &
INTERACTIVE WEB DESIGN



AUTOMATIONS AND CTA'S



USER EXPERIENCE FOCUS

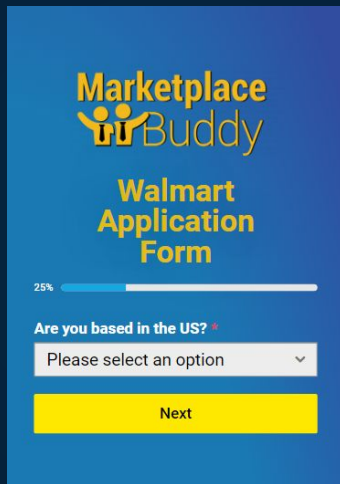


PROJECT 4

Client: Marketplace Buddy
Location: Anaheim, CA



Website: marketplacebuddy.com



WEB DESIGN, BRANDING & ADAPTABILITY FROM SCRATCH



SEO, ADS & AUTOMATIONS



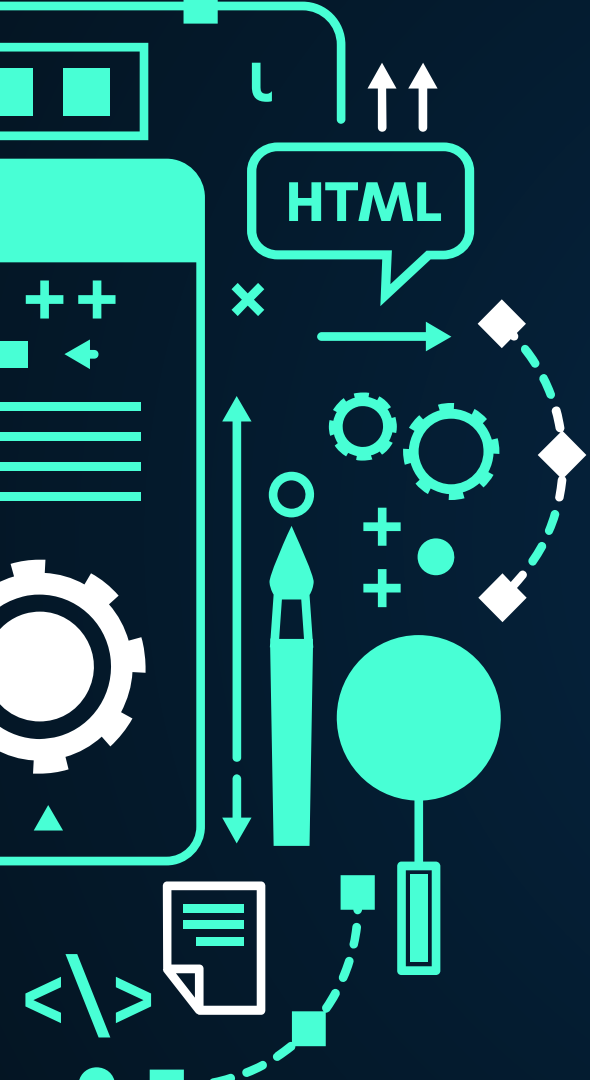
PROCESS OPTIMIZATION



USER EXPERIENCE, AND FORMS




Campaign	Results	Reach	Impressions	Budget	Cost per result	Amount spent
Schedule A Call	120 [2]	15,172	22,408	\$10.00	\$1.69 [2]	\$202.31
	Website Schedules				Daily Per Website Sche...	
MB FB Messages	53	2,030	3,274	\$5.00	\$2.40	\$127.00
	Messaging Conversa...				Daily Per Messaging Conv...	
Marketplace Buddy Conversion	8 [2]	4,306	7,759	\$10.00	\$37.26 [2]	\$298.11
	Website Submit A...				Daily Per Website Subm...	



THANK YOU!

Do you have any questions? Let's talk!

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 [linkedin.com/in/rodrigolumbi](https://www.linkedin.com/in/rodrigolumbi)